



## DANA MCHUGH

Dana Westwood McHugh provides clients a powerful combination of extensive managed care expertise, spanning Medicare, Medicaid and commercial plans and experience with network development, insurance contracting, and long-term care administration.

With more than 20 years of managed care experience industry relationships, she provides revenue generating assistance for her clients with credentialing, billing, proper prior authorization processing, best practices, and management of quality data related to current contract payment requirements.

She leads the effort for the Florida Association of Homes for the Aging Health and Services Corp. (FAHA H&S), a subsidiary of LeadingAge Florida. FAHA H&S is a network of nursing homes, assisted living facilities, hospice organizations, and all applicable long-term care provider offered services. She developed FAHA H&S from the ground up and is responsible for contract negotiations, health system relationships, and education resources for Leading Age Florida/FAHA H&S member providers.

She also played a key role in the establishment of both WellCare and Prestige Health Choice and was instrumental in developing networks and expanding markets. She served as the Florida state director of Provider Operations at Prestige Health Choice and played a pivotal role in expanding Prestige's Medicaid network from three counties to 60.

Dana also served as executive director of the North Florida Region at Freedom Health, Inc. She contracted the Medicare, Medicaid, and commercial expansion market for four counties and completed required documentation to open counties with applicable state and federal agencies. Her varied expertise can be traced back to the experience she gained as a provider relations representative at Humana earlier in her career.

Dana earned her bachelor's degree in business administration and management from Barry University.

Health Management associates